



## Connect Your VIPink Fundraiser to Facebook

Facebook is a great tool to help you share details about your fundraiser, and allowing people to donate via a Facebook Fundraiser gives them yet another easy and quick way to support you. Donations made through your Facebook Fundraiser will be visible in your fundraising total on your VIPink fundraising page.

Here's how to connect your fundraiser to Facebook:

1. Log into your Fundraising Center at [komen.org/VIPink](https://komen.org/VIPink).
2. If you have not already, update your picture and story to personalize your page content. Share why you are raising funds as a VIPink ambassador for Susan G. Komen. If you decide not to personalize, the picture and content pre-loaded for you will be shared on Facebook.
3. Click "Connect Fundraiser to Facebook".
4. After being redirected to Facebook, follow the prompts to connect.
5. Promote your Facebook Fundraiser by sharing and inviting people to donate!
6. Remember to thank your donors on Facebook. Helpful hint: The **SGK Fundraise app** makes it very easy to post thank you messages on Facebook.

Thank you for being **VIPink!**

## Did You Know?

Individuals who connect their events to Facebook fundraising can **raise 10x more?** That translates to more money to the mission!

