

# VIPink™



## USING YOUR PARTICIPANT CENTER TO FUNDRAISE FOR YOUR VIPink CAMPAIGN

Congrats! You are officially a Komen VIPink ambassador and we can't thank you enough for your commitment. We are excited to share the tools and resources readily available to you in your Participant Center to support your fundraising campaign.



### STEP 1:

You should have a Username and Password from your staff liaison when your page was created. Using that information, you click on the **LOGIN** button on the homepage of your event to enter your personal participant center.

The screenshot shows the top navigation bar with links for 'About VIPink', 'Fundraising', 'Nominate an Ambassador', and 'DONATE'. Below the navigation is a hero section with a photo of five men in suits and a 'Nominate an Ambassador' button. At the bottom, there is a section titled 'Be a part of the passionate VIPink community.' with a paragraph of text.

**VIPink** | *susan g. komen.*

Login Find a VIPink Ambassador

About VIPink Fundraising Nominate an Ambassador DONATE

**VIPink**  
A community of bold leaders.  
A commitment to a world without breast cancer.

Nominate an Ambassador

Be a part of the passionate VIPink community.

Susan G. Komen® is the world's leading nonprofit breast cancer organization, working to save lives and end breast cancer forever. Through VIPink, professional and community leaders across the nation unite to raise critical funds to help build a world without breast cancer through research, community, care and action.

## STEP 2:

You are now in your Participant Center and ready to start raising money!

Facebook Fundraising is very quickly become one of the most effective tools in personal fundraising. You can now start a Facebook Fundraiser from your participant center and that fundraiser will link directly with your participant page and keep track of your overall progress. All you need to do is click the **CONNECT FUNDRAISER TO FACEBOOK** button.

Also, from your participant center you can upload your email addresses in a few easy steps from Gmail, Yahoo or through a CSV file. From here you can email your friends and family quickly and easily and they can make a direct donation to your campaign. Don't forget to THANK your donors as well using your participant center email feature.

### Import Contacts

Importing contacts from other email services into your Participant Center Address Book makes it easy to solicit donations, monitor who responded, and follow up with personal thank you notes.

- Import contacts from Gmail
- Import contacts from Yahoo! Mail
- Import my Address Book contacts from a generic .csv file

[CANCEL](#) [NEXT](#)

## DOWNLOAD OUR MOBILE APP

Lastly, you can download our [SGK Mobile app here](#) where you can text potential donors, send emails as well as post to social media to propel your fundraising.

Your username and password are the same as those provided to you for your participant center.

Thank you again for your commitment to Susan G. Komen and our mission to end breast cancer. If you need any support with your participant center or the mobile app please don't hesitate to reach out to your staff liaison for support.

