

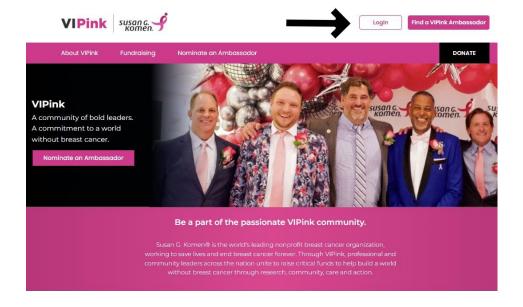
USING YOUR PARTICIPANT CENTER TO FUNDRAISE FOR YOUR VIPINK CAMPAIGN

Congrats! You are officially a Komen VIPink ambassador and we can't thank you enough for your commitment. We are excited to share the tools and resources readily available to you in your Participant Center to support your fundraising campaign.



## STEP 1:

You should have a Username and Password from your staff liaison when your page was created. Using that information, you click on the **LOGIN** button on the homepage of your event to enter your personal participant center.

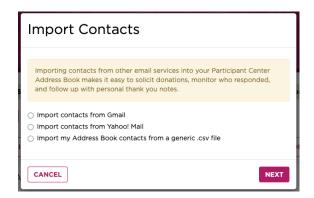


## STEP 2:

You are now in your Participant Center and ready to start raising money!

Facebook Fundraising is very quickly become one of the most effective tools in personal fundraising. You can now start a Facebook Fundraiser from your participant center and that fundraiser will link directly with your participant page and keep track of your overall progress. All you need to do is click the **CONNECT FUNDRAISER TO FACEBOOK** button.

Also, from your participant center you can upload your email addresses in a few easy steps from Gmail, Yahoo or through a CSV file. From here you can email your friends and family quickly and easily and they can make a direct donation to your campaign. Don't forget to THANK your donors as well using your participant center email feature.



## DOWNLOAD OUR MOBILE APP

Lastly, you can download our SGK Mobile app here where you can text potential donors, send emails as well as post to social media to propel your fundraising.

Your username and password are the same as those provided to you for your participant center.

Thank you again for your commitment to Susan G. Komen and our mission to end breast cancer. If you need any support with your participant center or the mobile app please don't hesitate to reach out to your staff liaison for support.



