



Wisconsin MORE THAN PINK Walk Team Captain Ribbon Challenge

Being a Team Captain isn't just about leadership—it's about having fun, building momentum, and earning rewards along the way! From August 25 through October 27, rack up ribbons and win big for yourself and your team.

How to Earn Ribbons

As a Team Captain, you earn ribbons by taking key actions—and by inspiring your team to do the same! Every ribbon you earn moves you up the Captain Ribbon Challenge leaderboard.

Step 1 – Start Strong

- Create your Walk Team and register – 10 ribbons

Step 2 – Earn Ribbons for Every Team Member Who:

- Joins the Team – 1 ribbon each
- Downloads the MORE THAN PINK Walk App – 5 ribbons
- Joins the Komen Walk Facebook Group (/wisconsinmtpws) – 5 ribbons
- Makes a self-donation – 10 ribbons
- Receives a donation (any amount) – 10 ribbons per donation

Step 3 – Bonus Ribbon Opportunities

- Post about your team in the Komen Wisconsin Facebook Group – 20 ribbons
- For every \$500 on your team fundraising total – 20 ribbons

Step 4 – Earn Rewards - See Below!!

TEAM CAPTAIN
CHALLENGE

**Aug 25
through
Oct 27**

2025
Wisconsin
MORE THAN
PINK Walk

Captain Ribbon Challenge Prizes

We're celebrating your dedication with exclusive rewards and recognition for you and your team! The more ribbons you earn, the more rewards you unlock.

For The Team Captain

- 200 Ribbons: Captain Wearable Pin (earn early to pick up at Walk!)
- 250 ribbons: Special Captain key chain (earn early to pick up at Walk)
- 300 ribbons: *Join us on stage during the Walk -*
- 300 ribbons: Entry to win one of four \$50 Cermak Fresh Market Gift Cards
- 350 ribbons: Personalized Ribbon Challenge Vinyl Cling
- 400 ribbons: Personalized 'celebrity' recording for your voice mail!!
- 600 ribbons: Chance to win - 3 months of free downtown parking -
- 900 ribbons: TOP SECRET SUPRISE from Nikki and Robin

For The Whole Team

- 250 Ribbons: *Listing team captain and team name by ribbon level on Jumbotron*
- 300 Ribbons: *Large Printed, personalized Team Sign to hold during the Walk*
- 400 Ribbons: Personalized Commemorative Waterproof Sticker
- 450 Ribbons: Team Video Featured on the Jumbotron and/or Facebook Page
- 500 ribbons: Team invite to a special Team Ribbon Challenge Thank you event
- 600 Ribbons: *Pink Ribbon Yard Sign Along the Route - Showing ribbons earned & team/captain name*
- 900 ribbons: *Pre Walk Breakfast Treats for your team*

Tracking Your Progress

Ribbon Challenge: Captains will receive regular updates on their point totals via email

All rewards can be earned through OCTOBER 27th (except for those occurring at the Walk)

BUT WAIT - There's More!

FIRST: Earn a Team Tailgate Tent & space at the Walk when your team raises \$3000

PLUS: The captain ribbon challenge complements other ways for ALL Individual Walk participants to be recognized and earn thank-you gear.

- ****Raise \$250+** and you can start redeeming accrued Komen Fundraising Points for great thank you items. More money raised = more points you earn and the more items you can select!
- **Raise \$1,000+** and be officially recognized as a Komen VIP Fundraiser
- **Raise \$2,500+** and be officially recognized in the Komen Legends Club.
Once you become a Legend, you'll receive exclusive benefits, including a commemorative lapel pin.

****These Fundraiser thank you's are for everyone - share this link with your whole team!**

Visit [For You - The Team Captain](#) to see all Komen thank you items available.