



THE POWER OF ONE WEEK

ONE Community Experience San Diego MORE THAN PINK Walk

Power of ONE Week | November 1 - 5

Join us for Power of ONE Week - ONE final week, and ONE final push, to make a HUGE impact in the fight against breast cancer! Monday, November 1st through Friday, November 5th, united as ONE Community, help us to see the difference that ONE week can make! During Power of ONE Week, you'll have the opportunity to take part in daily themed activities and challenges that will encourage FUN and FUNDRAISING. From ONE Mission Monday to ONE Friday Funday, each day will offer an opportunity to fundraise while also creating fun, shareable moments that you can post to your social media channels using #powerofONEweek.

[Click here](#) for a week's worth of downloadable tools, including graphics for sharing on social, digital stickers and GIFs to jazz up your photos, and more!

Power of One Week Schedule

Don't forget to post photos of your daily celebrations to our Facebook Group or social media and use #PowerOfONEWeek so they'll be displayed on our [ONE Community Photo Wall!](#)



November 1 | ONE Mission Monday

Complete the [ONE Mission Journey](#) on the [MORE THAN PINK Walk App](#). Then share one new thing you learned on social with a link to your fundraising page.



November 2 | My ONE Tuesday

Share a photo of your reason for walking via text, email, or social media. Ask your audience to support you and your reason for walking. Get ready for this weekend! [Download](#) and fill out your In Celebration / In Memory back sign now.



November 3 | ONE Community Wednesday

A great activity for teams, family, and friends, this day is all about community! Host an outdoor dinner party/virtual cocktail hour. Ask all those in attendance to donate \$20 "at the door". We even have some [ONE pot recipes](#) (or share your own!) and Komen [Conversation Cards](#) for you.



November 4 | Celebrate ONE Thursday

It's a Power of ONE Week Party to celebrate as ONE for the cause. Take this day to thank your donors for their support! We've even put together a special playlist for you to get the party started! Check out the [MORE THAN PINK Playlist](#), created by DJ Desi, who is a breast cancer survivor and the owner of DJ Desi Productions and Photo Booths.



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November 5 | **ONE Funday Friday**

It's time to pink out! Let's see those tutus, boas, vintage Walk tees, accessories, and more. Share a selfie in our [Facebook Group](#) and then post to social media using #powerofONEweek #MoreThanPink and #ONEkomen.

FUN FUNDRAISING IDEA: Use your outfit to create a "Dare to Wear" fundraising challenge, telling your followers you'll add one more pink item to your Walk day outfit for every \$20 you raise on Friday.

Join us for Komen Bingo! This week, cross off blocks on the bingo card as you participate in Power of ONE Week activities, learn about Komen's 360° approach to finding the cures to breast cancer and, most importantly, raise funds to support Komen's work. How many ways can you spell KOMEN? Click to download the [Komen Bingo Card](#) and review the Power of ONE Week Schedule below to play along. Post your progress on social media and in our [Walk Facebook group!](#)



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Spell out KOMEN by engaging every day throughout the Power of One week

K	O	M	E	N
<p>ONE Mission Monday</p>	<p>Tell a donor how Komen makes an impact</p>	<p>COMMUNITY</p>	<p>Track your steps</p>	
<p>Download the app</p>	<p>My ONE Tuesday</p>	<p>Reach out for a new donation!</p>		<p>ACTION</p>
	<p>Up your fundraising goal!</p>	<p>ONE Community Wednesday</p>	<p>Post a photo in your Facebook Group</p>	
<p>CARE</p>	<p>Snap a selfie!</p>	<p>Recruit ONE friend to join your team</p>	<p>Celebrate ONE Thursday</p>	<p>Celebrate!</p>
<p>Remember Your Why</p>		<p>Train with your team!</p>	<p>RESEARCH</p>	<p>ONE Friday Funday</p>

#powerofONEweek



THE POWER OF ONE WEEK

Virtual Event Day Schedule November 7, 2021

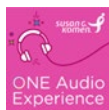
9:00am | Virtual Opening Ceremony - Tune in on our [Walk Website](#) or in our [Facebook Group](#)
Join us online for our opening ceremony and Walk celebration

All Day Long | Walk/Race where you are

Hop on the treadmill, take to your neighborhood sidewalks or the paths of your favorite local park or trail – wherever you're able to safely gather and socially distance with friends, family, and team members.

All Day Long | ONE Community Experience

We've packed our event day with loads of fun and interactive activities that will connect us all as ONE Community and take your Walk to the next level! Get started by reviewing the ONE Komen Scavenger Hunt Checklist on Page 3.



ONE Audio Experience Get ready to be inspired! Our event-day podcast is filled with stories from those affected by breast cancer as well as people helping to make a difference through research, care, community, and action. [Click to tune in!](#)

Finish Line Moment When you get done walking/racing, don't forget to snap a selfie and head on over to [komen.org/finishline](https://www.komen.org/finishline) to create your very own Finish Line Photo that can be shared via text, email, or on social media with #ONEkomen #MoreThanPink

ONE Photo Wall [This is what ONE community looks like.](#) View all the powerful moments from the San Diego MORE THAN PINK Walk and other Walks from across the country. Share your event day photos on social with #ONEKomen and #MoreThanPink to have your photos appear on the wall!



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Event Day Scavenger Hunt

Share Why You Walk

Share why you walk with those around you, inspired by the stories you can listen to in the ONE Audio Experience

Find Something Pink!

Take in your surroundings as you search for something pink! Snap a pic and share it on social using #ONEkomen

Chalk Your Walk

Chalk supportive messages on your driveway, in front of your home or along your walk route

Send a Virtual High Five!

Text or call a member of your ONE Community to give them a “virtual high five”!

Remember Locally

Share “Why you Walk” on our local Padlet forum and let’s build a beautiful mission wall together: <https://padlet.com/KomenSD/npu3x5cd33g40g4u>

Pink Ribbon Count

Count how many Pink Ribbons you see today and tell us how many you find. You might be surprised how many you see when you’re looking for them.

Find Your Number

How many years have you walked with Komen? Find that number along your walk route, snap a pic and share it with our ONE Community in the Facebook Group. Bragging rights for the most amount years!

Act of Kindness

Perform at least ONE act of kindness and keep it close to your heart. No sharing – just cap the day extending kindness and celebrate what we’ve accomplished together.

Surfs up!

If you’re walking by the beach, snap a photo of a pink surfboard or beach towel and share it on social using #ONEkomen