



## Reasons to Use the SGK Fundraise App

The SGK Fundraise App makes it easy to raise more money with less effort - and do it all from the palm of your hand!

**1**

**IT'S EASY!**

We'll show you how easy it is in the following steps.

**2**

**TEXT YOUR FRIENDS TO REQUEST DONATIONS.**

Text requests are one of the most effective fundraising tools. The text-to-give functionality in our app makes it easy to reach out to everyone in your phone!

**3**

**ADD STICKERS TO YOUR SOCIAL MEDIA PICTURES.**

We have stickers and photo frames to make your social media photos a reminder that you are fundraising for Susan G. Komen. Insert #komenfundraise to your posts and you could see your photos online at [komen.org/fundraise](http://komen.org/fundraise)!

**4**

**SUBMIT CHECKS INSTANTANEOUSLY.**

No more printing forms or mailing in checks! The mobile check deposit feature on the app also allows the deposit amounts to show up immediately in your fundraising total. No more waiting for months to get credit for a donation.

**5**

**OUR SUGGESTED MESSAGES MAKE FUNDRAISING ON SOCIAL MEDIA A SNAP.**

Have creative block when you try to write social media posts about your fundraiser? We've got you. Our suggested messages are easy to customize so they match your personality - or you can simply copy and paste just as they are.

**6**

**TRACK YOUR WORKOUTS FOR WELLNESS CHALLENGES.**

Are you fundraising as part of a team? Create wellness challenges to keep each other motivated - or as another tool to raise funds!

**7**

**EARN SPECIAL BADGES WHEN YOU HIT FUNDRAISING MILESTONES.**

Who doesn't love a sticker? We're here to appreciate your hard work, every step of the way.

To find our mobile app, search "SGK Fundraise" on your Apple or Android phone app store. Once you download the app, you will log in with the same username and password that you created when you registered your DIY Fundraiser at [komen.org/fundraise](http://komen.org/fundraise).

*Please note: The SGK Fundraise app is not used for Susan G. Komen's Race/Walk or 3-Day events. It is only available to current registrants of the DIY Fundraising program at Susan G. Komen. If you haven't created a DIY Fundraiser yet, visit [komen.org/fundraise](http://komen.org/fundraise) or email [fundraise@komen.org](mailto:fundraise@komen.org) for help.*