

Pickleball
for the cure™
Help end breast cancer.

susan g.
komen®

Paddle Up to Take Breast Cancer Down!



Pickleball remains the fastest-growing sport in the U.S. with more than 8.9 million players, according to the 2023 Sports & Fitness Industry Association Topline Service Report.

As the popularity of pickleball continues to rise, Susan G. Komen® is creating more opportunities for pickleball enthusiasts of all levels to use their passion for the game to help fight breast cancer through **Pickleball for the Cure!**

As the first fundraising platform built exclusively for pickleball, Pickleball for the Cure is an industry-leading program that allows clubs, teams and individuals to play for a purpose in a variety of ways:

Host a Pickleball for the Cure event.

- Plan your own fundraising tournament, open play, happy hour, clinic, ladies' night, etc.
- Hold the event anywhere you want — at a local club, public courts or even in your own driveway!
- Komen's dedicated Pickleball for the Cure team helps you navigate the process and provides you with all the tools you need through our customized fundraising platform and **Tool Kitchen**.

Join the Komen Pickleball Challenge.

- See how many games you can play in 30 days while raising awareness and funds to help end breast cancer.
- The Pickleball Challenge is a year-round opportunity that can begin at any time.
- Register as an individual or create a team within your club or group for an even greater impact and some friendly competition.

Activate your pickleball community, workplace or organization today to dink in pink and save lives. Every dollar raised makes a difference in the lives of people facing breast cancer. Together, we can take breast cancer out of play!

For more information, visit **PickleballfortheCure.org** or email **pickleball@komen.org**.

