

OFFICIAL RULES – The Wisconsin More Than Pink Walk Post-Walk Fundraising Contest

ELIGIBILITY: Must be registered for a Wisconsin More than Pink Walk 2021 event. The Sponsor, and its respective agents, officers, directors, and employees, although they may participate in the fundraising efforts, are ineligible to win a prize. Household Members and Immediate Family Members of such individuals are also not eligible to win the prize. “Household Members” shall mean those people who share the same residence at least three months a year. “Immediate Family Members” shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. This contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited or restricted by law.

HOW TO ENTER AND WIN: The Contest Period begins at 12:01 AM ET on September 27th, 2021 and ends at 11:59 PT on October 26th, 2021.

There are three Wisconsin More Than Pink Walk events (Southeast, South-Central, and Central & North) in which all registered participants will be automatically considered for this Contest. After registration, participants will have access to their individual participant center on komen.org which will record their fundraising progress.

All donations must be made through their participant page or connected to Facebook Fundraiser for the donors to be counted for this Contest. Checks received and entered into the participant page by October 26, 2021 will also be eligible to be counted for this Contest. Cash donations entered using the participant center or mobile app are not eligible/will not be counted. Multiple donations by the same individual will be counted as one donor.

After the close of the Contest Period, the top three eligible participants with the highest number of individual donors during the Contest Period will win a Grand Prize. The South-Central Wisconsin More Than Pink Walk event will also award their top ten Runners-up a prize. Grand Prizes will be awarded first and its winners will not be eligible to also win a Runners-up prize. In the event of a tie, the winner will be chosen based on the highest amount of dollars raised. Limit one prize participant.

PRIZE DESCRIPTIONS: Grand Prize winners will receive a gift certificate redeemable for a standard room, one-night stay at Saint Kate the Arts Hotel in Milwaukee, WI. (APR \$350.00 USD). Costs for travel, additional nights, services, food, or other incidentals are the sole responsibility of the winner. Other restrictions apply, including limited timeframe for booking, age requirements for check-in, and credit card at check-in. Review the terms and conditions on the hotel’s gift certificate.

Runners-up will receive a Welcome Mat at the Coyle Carpet Showroom. (APR \$40 USD). Winners must pick up their prize at the Coyle Carpet Showroom in Madison, Wisconsin during business hours within sixty days of notification. Sponsor will provide the Coyle Carpet Showroom with a list of winners for verification purposes. Sponsor will not pay postage to mail this item to a prize winner.

WINNER NOTIFICATION & ACCEPTANCE OF PRIZE: Winners will be notified through by the contact information provided at registration and will have five business days to accept their prize. Failure to timely accept prize, pick up prize, or a prize returned as undeliverable may result in forfeiture of prize.

GENERAL TERMS & CONDITIONS: All participants must meet the eligibility requirements set forth in these Official Rules in order to qualify for the prize. By participating, each participant agrees to:

(1) Abide by these Official Rules and decisions of Sponsor, which shall be final in all respects relating to this contest;

(2) Release, discharge and hold harmless Sponsor, and its respective parents, affiliates, subsidiaries, and advertising and contest agencies, and the respective officers, directors, shareholders, employees, agents and representatives; and

(3) Acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding.

If for any reason the contest is not capable of running as planned, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the contest and select winners from among all eligible entries prior to the cancellation. Persons found tampering with or abusing any aspect of the contest, or whom Sponsor believes to be causing malfunction or error, disruption or damage will be disqualified. Sponsor reserves the right to correct any typographical, printing, computer programming or operator errors.

Sponsor is not responsible for any entry that is lost, late, illegible, stolen, mutilated, incomplete, invalid, unintelligible, postage-due, misdirected or undeliverable, whether due to system errors, omissions, interruption, deletions, defects, delay in operations or transmissions, theft or destruction or failures, faulty transmissions or other telecommunications malfunctions, human error, entries not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, failed, incomplete or garbled computer transmissions, typographical or system errors and failures, faulty transmissions, technical malfunctions, or otherwise. Only fully completed entries are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsors.

Prize cannot be resold, traded, or auctioned and has no cash redemption equivalent.

If the actual value of a prize is less than previously stated, the difference will not be awarded. Prizes are awarded as is. Other restrictions may apply. All prizes are subject to change and/or cancellation. If applicable, an IRS Form 1099 for the fair market value of the prize will be filed and a copy provided to each winner. Each winner must provide Sponsor with his or her social security number so that the Form 1099 can be provided. All applicable federal, state, local and other taxes and fees associated with the prize and expenses not stated related to acceptance and use of a prize are solely the responsibility of the winner.

Sponsors' failure to enforce any term or condition of these Official Rules does not constitute a waiver of these provisions.

RELEASE & LIMITATION OF LIABILITY: By participating, winners agree to release and hold harmless Sponsor, their advertising and promotion agencies and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors (collectively, "Released Parties"), from any and all liability, for loss, harm, damage, injury, illness, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with the possession, acceptance and/or use or misuse of prize.

In connection with any involvement and/or activities related to the prize, each winner does hereby:

(1) Acknowledge and accept sole responsibility for all of the hazards and risks to him/herself and his/her property associated with or related to participation and for any damage, illness, or injury that he/she may cause to others;

(2) Acknowledge and assume all risk and danger incidental to participation in events in connection with the prize; and

(3) Release, waive and forever discharge any and all claims of damages or causes of action, including but not limited to, death, personal injury or loss or damage to property, which he/she or any of his/her representatives, heirs, next of kin or assignees (collectively "Representatives") may have or which may hereinafter accrue to him/her or his/her Representatives as a result of participating or otherwise which may be asserted by his/her or his/her Representatives against the Released, whether caused by the acts, omissions or negligence of the Released Parties or by any other person or entity.

Sponsor reserves the right to request from any participant additional documentation it reasonably believes is necessary to validate any entry or to award the prize. Without limitation, Sponsor shall not be liable for any failure to deliver prize due to winner's failure to accept delivery, to meet any of his or her obligations hereunder or due to the submission of any false, inaccurate or misleading information.

ENTRANTS RELEASE OF LIABILITY AND WAIVER:

BY PARTICIPATING IN ANY ASPECT OF THE CONTEST, YOU AGREE TO THE FULL EXTENT PERMITTED BY LAW TO RELEASE AND HOLD HARMLESS SPONSOR AND THE RELEASED PARTIES FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION ARISING OUT OF PARTICIPATION IN ANY PART OF THE CONTEST OR RECEIPT OR USE OF ANY PRIZE, INCLUDING PROPERTY DAMAGE, PERSONAL INJURY OR DEATH. YOU FURTHER AGREE THAT IN ANY CAUSE OF ACTION, THE RELEASED PARTIES' LIABILITY WILL BE LIMITED TO THE COST OF PARTICIPATING IN THE CONTEST, AND IN NO EVENT SHALL ANY OF THE RELEASED PARTIES BE LIABLE FOR ATTORNEYS' FEES, PUNITIVE, CONSEQUENTIAL, DIRECT OR INDIRECT DAMAGES, AND YOU WAIVE THE RIGHT TO CLAIM ANY DAMAGES WHATSOEVER. YOU HEREBY WAIVE ALL RIGHTS AND RELEASE EACH OF THE RELEASED PARTIES FROM ANY CLAIM OR CAUSE OF ACTION, WHETHER NOW KNOWN OR UNKNOWN, OF ANY KIND, INCLUDING BUT NOT LIMITED TO DEFAMATION, INVASION OF RIGHT TO PRIVACY, PUBLICITY OR PERSONALITY OR ANY SIMILAR MATTER, RELATING TO THE CONTEST, THE OPERATION THEREOF, OR ANY SUBMISSION, OR BASED UPON OR RELATING TO THE USE AND EXPLOITATION OF THE ENTRIES AS CONTEMPLATED HEREIN, OR USE IN CONTEST SITE FORM, EITHER INTENTIONALLY OR OTHERWISE. YOU HEREBY REPRESENT AND WARRANT THAT YOU HAVE READ THESE OFFICIAL RULES AND ARE FULLY FAMILIAR WITH THEIR CONTENTS.

PRIVACY: By participating in the contest, participants hereby agree and acknowledge that personal information submitted with and in relation to an entry may be collected, processed, stored and otherwise used by Sponsors for the purpose of conducting and administering the contest. Information collected from participants is subject to Sponsor's privacy policies which can be found on Sponsor's websites.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participants and Sponsor in connection with this contest, shall be governed by, and construed in accordance with, the substantive

laws of the State of Texas, without regard to conflict of law principles. Should there be a conflict between the laws of the State of Texas and any other laws, the conflict will be resolved in favor of the laws of the State of Texas. All judgments or awards shall be limited to actual out-of-pocket damages (excluding attorneys' fees) associated with participation in this contest and shall not include any indirect, punitive, incidental and/or consequential damages.

SPONSOR:

Susan G. Komen, ATTN Chicago, Beth Carona, PO Box 801889, Dallas, TX 75380

Susan G. Komen is a 501(c)(3) non-profit organization.

For a complete list of winners, send a self-addressed stamped envelope to Susan G. Komen no later than December 31, 2021.

Sponsor: Susan G. Komen, 13770 Noel Road, Suite 801889, Attn Wisconsin, Dallas, TX 75380.

For a complete list of winners, mail request with a self-addressed stamped envelope to

Susan G Komen is a 501(c)(3) organization and legitimate donations are tax deductible. For special considerations

applying to Contest-winners, the winners of the Contest may wish to consult their own tax-advisor concerning

proper classification of any prize they receive or any tax-deductibility questions.