



Sample Vendor Campaign Follow-Up Email

Subject Line: [Company Name] Still Needs Your Support

Dear [NAME],

I wanted to follow up on the email we sent out on [INSERT DATE HERE] detailing our support of Susan G. Komen in their fight against breast cancer. [Company Name] has committed to raise [\$ goal] to end breast cancer. We have raised [\$ current fundraising total] toward that goal, and with your support, we can meet and even surpass that.

As we mentioned before [Company Name] is asking you to support our efforts at [PERCENTAGE YOU ARE REQUESTING FROM VENDOR] of our annual spending with [COMPANY] which is \$[SUGGESTED AMOUNT]. The money we raise will help Susan G. Komen fund lifesaving research to support breast cancer detection methods, treatments and cures to end breast cancer.

You can make your secure donation online today at [insert event page link]. (Click on the DONATE button on the top right, then select Team and enter our team's name [TEAM NAME] to make a team donation. If you would prefer to mail the donation, you can do so by completing the attached form to include with the check to Susan G. Komen.

Please call me at [PHONE NUMBER] if you have any questions. I will follow up with you by [DATE] if I do not hear from you before then.

Thank you in advance for your support.

Best Regards,

[NAME]

[SIGNATURE BLOCK]