



RECOGNITION PROGRAM

\$25,000+

Komen National Team Liaison

- Tailored National Team approach
- Best practices & VIP sessions

Custom Technology Solutions

- Custom branded National Team site offering streamlined registration for your team as well as real-time participant and fundraising reporting

Recognition

- Verbal recognition during event day program
- Branded National Team item on event
- Brand inclusion on Komen.org
- National Team assets including press kit
- Incentives for \$250+ fundraisers
- Event level incentives*

\$50,000+

Inclusive of all \$25,000+ benefits, plus:

Mission Impact

- Detailed year-end recap highlighting your National Team's impact
- Invite-only impact event for Company Champion(s) and top company fundraiser

Recognition

- Signature item for top 5 fundraising participants across the company
- Inclusion in a nationwide social media post

\$100,000+

Inclusive of all \$25,000+ and \$50,000+ benefits, plus:

Mission Impact

- Thank You video to share with employees

Recognition

- Name recognition in the Komen Impact Report
- Company logo on event participant t-shirt the following year
- Signature item for top 10 fundraising participants across the company

\$250,000+

Inclusive of all \$25,000+ and \$50,000+ and \$100,000+ benefits, plus:

Mission Impact

- Custom webinar with a Komen-sponsored researcher, advocate or survivor

Recognition

- Quote and photo recognition in the Komen Impact Report
- Signature item for top 20 fundraising participants across the company

* Each race and walk event sets fundraising thresholds for team recognition such as a tent on event day and other incentives. Most event thresholds are between \$2,500 and \$15,000 minimum fundraising.