



The Susan G. Komen® Difference

Susan G. Komen® is the breast cancer organization of choice for organizations and individuals looking to make a significant impact in the fight against breast cancer. Komen's unmatched national reach enables us to provide patient care solutions quickly at scale for those in need, no matter where they live.

Our unique combination of breast cancer expertise, compassionate support and advocacy has cemented us as the most respected and invaluable partner in the fight against breast cancer among patients and their families, researchers, health care providers and policy makers.

Why Susan G. Komen? Susan G. Komen's leadership and innovative, comprehensive approach to fighting this disease is unmatched. While other breast cancer organizations focus on a narrow aspect of the fight, we stand alone in the breadth of our work and our ability to touch millions of people annually.

We do this by:

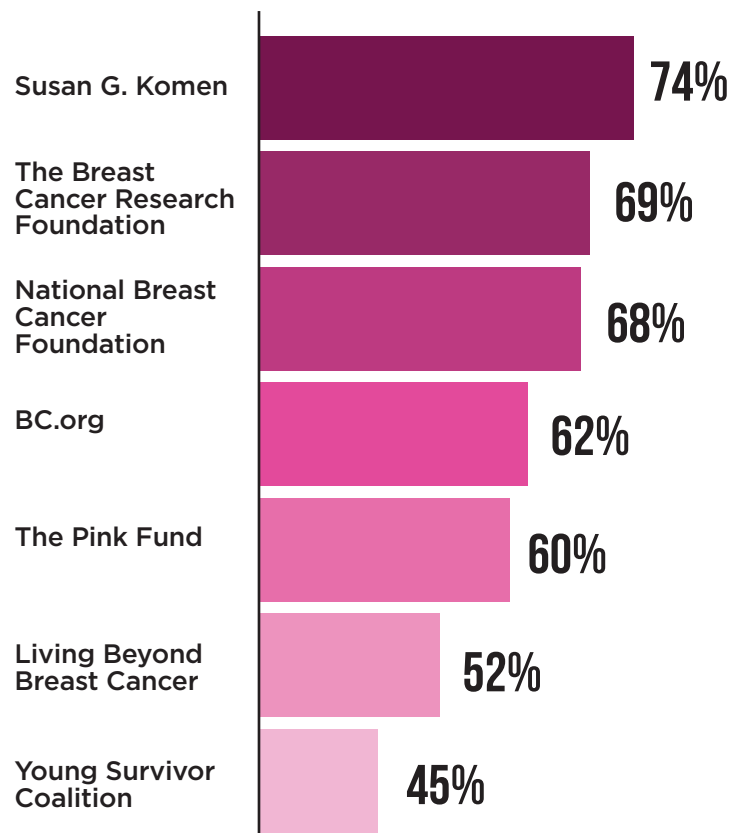
- Empowering patients and their families with trustworthy information to help them make informed health decisions
- Helping patients navigate a fragmented and confusing health system, while overcoming barriers to receiving timely, high-quality health care
- Collaborating with key stakeholders across the health care system to break down barriers and improve the quality of care
- Mobilizing devoted public policy and patient advocates to ensure the needs of patients are heard by government policy makers, regulators and health care industry decision makers
- Investing in today's innovators and tomorrow's leaders in breast cancer research
- Building a modern technology platform that accelerates discovery by breaking down research data silos and enabling everyone touch by breast cancer to participate in the research process.

Komen's scientific and community leadership guides and supports our cause

47 ◀ TOP SCIENTIFIC LEADERS AND PATIENT ADVOCATES

120k ◀ COMMUNITY ADVOCATES

Susan G. Komen has the highest unaided awareness



Saving Lives:

Susan G. Komen's comprehensive approach



Provide Care – Ensuring Everyone Benefits from Innovations and Quality Care **Supporting people in every community in the U.S., Komen:**

- Enables patients to access and control their health data.
- Supports patients throughout the continuum of care through connected and personalized services, including trained patient navigators, easy access to emotional support and financial assistance.
- Collaborates to bring high-quality, affordable care to people where they are.
- Overcomes inequities in care, dismantling systemic racism and bias.



Take Action – Mobilizing 120,000 advocates for lasting change **Through the Center for Public Policy, Komen:**

- Is the voice of the 3.8 million breast cancer survivors and people living with the disease.
- Mobilizes diverse breast cancer voices into a powerful platform for systemic, lasting change at all levels of government.
- Influences decisions within political, economic and social institutions; advocating for timely access to quality care, compassionate patient services, and research funding.
- Empowers people to advocate for their health and the health of others.



Drive Research – NIH recognized peer review process **Komen is leading the way to:**

- Accelerate breakthrough discoveries by leveraging the power of technology and shared data.
- Understand and address the drivers of disparities in breast cancer outcomes, and ensure diversity in clinical trials and data collection.
- Discover the causes and prevent recurrence.
- Develop better treatments for metastatic and aggressive breast cancers.



Komen Community by the numbers

30 MILLION

- ▶ 30 million engaged with the Susan G. Komen brand annually

7 MILLION

- ▶ Approximately 7 million visits to [komen.org](https://www.komen.org) each month per year

2.7 MILLION

- ▶ 2.7 million followers across social media channels

1 MILLION

- ▶ 1 million people participate/support fundraising walks

38,000

- ▶ 38,000 people receive support annually from Komen's Patient Care Center.

1,000

- ▶ 1,000 community partners to deliver patient support

