

# EXECUTIVE SPONSOR

**Company Name** has committed to become a National Corporate Team Partner for the Susan G. Komen MORE THAN PINK WALK® and Komen Race for the Cure®. As a National Corporate Team Partner, our participation ensures that breakthrough discoveries continue, and that people facing breast cancer receive the care they need to live longer, better lives.

Our Team Goal is to raise \$XXX and to engage (X) number of employees in the effort.

Your role as Executive Sponsor for the (company name) team is important to the goals we can achieve for our company and our community. As Executive Sponsor, your role is simple:



**RALLY** our company by participating in our company kick-off



**SUPPORT** the incentives and rewards to participate and fundraise



**SHARE** your connection to breast cancer and/or why this is important to our company and the women and men in our lives



**JOIN** our team and fundraise



**PROMOTE** engagement across our company

## MORE THAN PINK Walk®

The MORE THAN PINK Walk® is Komen's signature fundraising event. It's a day where we all can put aside everything else in our lives and share our space, our stories, our laughter, and our tears to raise money that saves lives. When we come together, we're more than one person living with breast cancer, and instead, part of a community of people ready to take action.

## Komen Race for the Cure®

The Susan G. Komen Race for the Cure® is an education and fundraising event for breast cancer. The series of 5k runs and fitness walks raises significant funds and awareness for the breast cancer movement, celebrates breast cancer survivorship and honors those who have lost their battle with the disease.