

National Teams Program



Did you know that nearly 320,000 women and men in the U.S. are expected to be diagnosed with breast cancer this year?

It's a matter of when, not if, someone will receive a breast cancer diagnosis.



As a National Team Partner for the MORE THAN PINK Walk® or Race for the Cure®, your company ensures that breakthrough discoveries continue, patient-centered policies are prioritized with lawmakers, and that people facing breast cancer receive the care they need to live longer, better lives.

Our National Team experience will foster a collective sense of pride while creating meaningful connections between your team members and the communities they support. It also provides the ability to align company values with employee engagement and CSR goals through philanthropic involvement.

Komen makes being a National Team as easy as possible by providing turnkey breast cancer support resources, opportunities to connect with like-minded peers in other companies and the ability to walk alongside each other as we work to achieve our shared vision of a world without breast cancer.

Steps to become a National Race/Walk Corporate Team Partner

1. PARTICIPATE

in two or more Race/Walk locations across the country

2. COMMIT

to achieving a minimum cumulative fundraising goal

3. IDENTIFY

an internal company Champion to lead the campaign

National Team Partners will benefit from Komen's strong history of building meaningful partnerships.

"The Susan G. Komen National Team program was amazing! It provided us the opportunity to support breast cancer awareness as a total PepsiCo team on one platform like never before. The Komen team was phenomenal to work with, providing guidance, resources, and an outlet for best practice sharing from organizations across the country. Not only were we able to surpass our individual fundraising goal, we were able to enhance overall education and engagement for the cause internally, thanks to the robust resources provided as being part of the program! The Komen group truly went above and beyond to set our team up for success and did a fabulous job asking for and acting on feedback as we worked together in the National Team space for the first time. We look forward to an even stronger National Team partnership next year!" – PepsiCo, top fundraising National Team

