

# COMPANY CHAMPION



## QUALIFICATIONS

**Has working relationship** with executive level company leadership. Understands how the company is organized and relationships in various departments, or geographies.



## RESPONSIBILITIES

**Ensure campaign** goal recruitment and fundraising goals are met and every opportunity is maximized to meet the goal.

**Facilitate implementation** of National Corporate Team best practices including, but not limited to, internal kickoff, vendor campaign and team incentives.

**Manage the key aspects** of the campaign including team captain structure, potential company contribution, and internal marketing and communications.

**Work with peers** to ensure all areas of the company maximize campaign opportunities.

**Lead the internal organization**, implementation and overall fundraising success of the campaign.

**Communicate the internal plan** to Senior Executives, Team Captains and Team Members.

**Hold regular meetings**/conference calls with the Team Captains.

**Work in partnership with** Susan G Komen Staff Partner to accomplish program goals.

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### MORE THAN PINK Walk®

The MORE THAN PINK Walk® is Komen's signature fundraising event. It's a day where we all can put aside everything else in our lives and share our space, our stories, our laughter, and our tears to raise money that saves lives. When we come together, we're more than one person living with breast cancer, and instead, part of a community of people ready to take action.

### Komen Race for the Cure®

The Susan G. Komen Race for the Cure® is an education and fundraising event for breast cancer. The series of 5k runs and fitness walks raises significant funds and awareness for the breast cancer movement, celebrates breast cancer survivorship and honors those who have lost their battle with the disease.

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