

October 2025 PARTNERSHIP INFORMATION

Susan G. Komen is hosting Dine Out/Shop for the Cure throughout the month of October. This program helps raise funds for research and patient support services while raising awareness about the importance of breast health.

Our goal is to engage restaurants, retail stores and service businesses through various avenues of fundraising. The process for participating is easy and flexible, there are several options so you can determine what fits your business best.

Partnership Options:

- Participation date(s):
 - Official one day campaign: Thursday, October 23, 2025
 - o Choose your own day
 - Choose multiple days
 - o Participate all month long!
- Give back ideas:
 - o Point of Sale round up or write-in donation
 - Percentage of sales 15% minimum
 - Per Product set donation predetermined amount of sale price for preselected product(s)
 - o Komen ribbon cutouts donation ask \$1.00 minimum donation
 - o Flat Donation predetermined donation set amount
 - o Custom option please contact Dawna Currigan to finalize details

The program will be promoted via a dedicated webpage, Komen state webpages, social media and emails. Collateral such as flyers, table tents and to go tags may be provided. Graphics, logos and templates will be provided to participating businesses for custom promotion.

Please click <u>Dine Out 2025 Interest form</u> or use the QR code below to express your participation interest.

Community involvement is crucial in raising awareness and funds. We appreciate your consideration in supporting breast cancer patient care and research.

We look forward to having you as a partner during Breast Cancer Awareness Month and making an impact together.

Megan Hoffman - Executive Director Dawna Currigan - Development Director Susan G. Komen® Missouri & Kansas

Please contact Dawna with questions dcurrigan@komen.org - P: 314-931-3055 C: 314-960-0553

