



2024 Greater St. Louis MORE THAN PINK Walk Saturday, June 8 in Tower Grove Park

Register & get more info at www.komen.org/stlouiswalk

Receive your T-shirt in the MAIL

ALL T-shirts will be MAILED to eligible registrants

Who is eligible?

- Registered Survivors & MBC Thrivers receive a traditional shirt, no fundraising required
- Registrants who raise \$100 receive a fundraiser shirt (Survivors & MBC Thrivers who fundraise \$100 receive 2 shirts)

When will I receive my shirt?

- Register & fundraise by **MAY 12 to receive your shirt BEFORE the Walk**
- Register &/or fundraise \$100 after May 12, you will receive your shirt AFTER the Walk

Be a Top Fundraiser & have access to the VIPink tent!

Life's a Beach, so we go PINK! As a VIPink enjoy a beach themed morning with a continental breakfast with fun mocktails, receive other goodies & the VIP treatment in the VIPink area.

Who is VIPink & will receive exclusive perks?

- Individuals who raise \$1,000 or more
- Survivors/MBC Thrivers who raise \$500 or more
- Team Captains whose team raises \$2,500 or more

Show some LOVE to Top Teams!

Teams bring in over 80% of our fundraising dollars!!! WOW, what an impact they make!

If your team raises \$2500 or more by June 8, you'll receive a spot in the Top Teams area to gather with your team members & enjoy the morning.

Teams who raise \$5000+ by June 8, will have a tent provided to them or bring your own tent, chairs, food & beverage to celebrate the difference you are making by fundraising!

Join the Facebook Group & be in the know

Stay up on all the latest Walk info & *interact* with your Komen community!

Go to [Komen Missouri MORE THAN PINK Walk](#).

Look for more information & fundraising tips via email.

Celebrate & Honor on Walk Day June 8

7:30am Walk Site opens

8:45am Survivors gather in Hope Village

9:00am Opening Ceremony & Survivor procession

9:30am Walk begins

2024 MISSION PARTNERS



Registration and Fundraising Challenges!

April 7 – May 6 Winners drawn May 7	Survivors/MBC Thrivers raise \$50+ & be entered in a drawing to win 2 St. Louis Cardinals Tickets* – 4 Winners
April 7-June 1 Winners drawn June 2	<p>Team Captains – Whose team raises \$2,500+ & be entered in a drawing to win 10 St. Louis Cardinals Tickets* – 2 Winners</p> <p>OR</p> <p>Whose team raises \$5,000+ & be entered in a drawing to win 20 St. Louis Cardinals Tickets* – 1 Winner</p> <p>VIPink – Individuals raise \$1,000+ or Survivors/MBC Thrivers raise \$500+ & be entered in a drawing to win 2 St. Louis Cardinals Tickets* – 4 Winners</p> <p>OR</p> <p>Individuals raise \$2,500+ or Survivors/MBC Thrivers raise \$1,500+ & be entered in a drawing to win 4 St. Louis Cardinals Tickets* – 4 Winners</p>
<p>*Game date will be determined by the end of June. Winners will be drawn on dates notes above and contacted via email or phone. Komen staff will coordinate ticket pick-up with winners. Click here for all Sweepstake details.</p>	

Fundraise for a Yard Sign

May 5 Deadline to register & fundraise to receive a sign	<p>How do you get them?</p> <ul style="list-style-type: none"> Survivors/MBC Thrivers who raise \$25 Participants who raise \$150 Signs will be delivered by Mid-May Limited quantity, first 300 to qualify will receive a sign
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June 8 Walk Day Incentives!

<p>~ Top 12 Fundraising Survivors/MBC Thrivers hold Survivor banner in procession & choose 2 family/friends to hold the Pathway of Hope Banner</p> <p>~ Top Fundraiser announced on stage during program & receives a special recognition item</p>
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IMPORTANT DATES TO REMEMBER

April 28, May 6 & June 2	Registration & Fundraising deadlines , see details above
May 5	Deadline to fundraise for a yard sign , Survivor/MBC \$25 & participants \$150
May 12	Deadline to register &/or fundraise \$100+ to receive your T-shirt in the mail BEFORE the Walk
June 8	<p>WALK DAY!</p> <ul style="list-style-type: none"> - 7:30AM Join us in Tower Grove Park - 9am Opening Ceremony & Survivor Procession - Deadline to become a VIP for the Walk & enjoy the VIPink treatment, Individuals \$1,000+ Survivors/MBC \$500+ & Teams \$2,500+
July 7	FINAL Deadline to fundraise \$100+ to receive a recognition T-shirt & be eligible for fundraising achievement gifts