



Creating a QR Code

Add QR codes to your promotional materials, so supporters can scan the code you create! QR codes are easy to use, reduce printing costs, and help maximize your fundraising efforts.

Some ideas to add a QR code to:

- Posters
- Email
- Invitations
- Social media

HOW TO CREATE A QR CODE:

1 **Open the Komen mobile app.** If you don't already have it, you can download it by scanning the QR code. Your username and password are the same as those used to log in to your Fundraising/Participant Center.



2 On the home screen of the mobile app, click on Menu, then Fundraise. **Your QR Code** will be at the top of the screen.

3 **Use the icons below the QR Code** to share via email, text or save the image to your personal device.



Congrats! Now it's even easier for everyone to make donations on your fundraising page.

If you need any support with your Fundraising Center or the mobile app please don't hesitate to reach out to the Komen Service Center for support at 1-877-465-6636 or info@komen.org (Se habla español.)