

Register & get more info at www.komen.org/stlouiswalk

Receive your T-shirt in the MAIL

ALL T-shirts will be MAILED to eligible registrants

Who is eligible?

- Registered Survivors & MBC Thrivers receive a traditional shirt, no fundraising required
- Registrants who raise \$100 receive a fundraiser shirt (Survivors & MBC Thrivers who fundraise \$100 receive 2 shirts)

When will I receive my shirt?

- Register & fundraise by **MAY 11 to receive your shirt BEFORE the Walk**
- Register &/or fundraise \$100 after May 11, you will receive your shirt AFTER the Walk

Be a Top Fundraiser & have access to the These Boots were made to Stomp Out Breast Cancer VIPink tent!

Well Howdy Partner, as a VIPink, enjoy special perks in the Western themed VIPink tent on Walk morning with a continental breakfast, mocktails, other goodies & the VIP treatment.

Who is VIPink & will receive exclusive perks for themselves & one guest?

- Individuals who raise \$1,000+
- Survivors/MBC Thrivers who raise \$500+
- Team Captains whose team raises \$2,500+

Show some LOVE to Top Teams!

Teams bring in over 80% of our fundraising dollars!!! WOW, what an impact they make!

Teams that raise \$2500+ by **June 1**, will receive a spot & may bring a tent, teams who raise \$5000+ by **June 1**, will have a tent provided to them or may bring their own to set up in the Top Teams area.

Gather with your team members & enjoy the morning. Provide your own chairs, food & beverage to celebrate the difference you are making by fundraising!

Join the Facebook Group & be in the know

Stay up on all the latest Walk info & *interact* with your Komen community!

Go to [Komen Missouri MORE THAN PINK Walk](#).

Look for more information & fundraising tips via email.

Celebrate & Honor on Walk Day June 7

7:30am Walk Site opens

8:45am Survivors gather in Hope Village

9:00am Opening Ceremony & Survivor procession

9:30am Walk begins

2025 St. Louis

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Fundraising Challenges!

April 14 – May 11 Winners drawn May 12	Survivors/MBC Thrivers raise \$50+ & be entered in a drawing to win 2 St. Louis Cardinals Tickets* – 4 Winners
April 14 - June 1 Winners drawn June 2	<p>Team Captains – Whose team raises \$2,500+ & be entered in a drawing to win 10 St. Louis Cardinals Tickets* – 2 Winners</p> <p>OR</p> <p>Whose team raises \$5,000+ & be entered in a drawing to win 20 St. Louis Cardinals Tickets* – 1 Winner</p> <p>VIPink – Individuals raise \$1,000+ or Survivors/MBC Thrivers raise \$500+ & be entered in a drawing to win 2 St. Louis Cardinals Tickets* – 4 Winners</p> <p>OR</p> <p>Individuals raise \$2,500+ or Survivors/MBC Thrivers raise \$1,500+ & be entered in a drawing to win 4 St. Louis Cardinals Tickets* – 4 Winners</p>
<p>*Game date will be determined by the end of June. Winners will be drawn on dates noted above and contacted via email or phone. Komen staff will coordinate ticket pick-up with winners.</p> <p>Click here for all Sweepstake details.</p>	

Fundraise for a SHOPPING TOTE!

May 11 Deadline to register & fundraise to receive a TOTE	<p>NEW – show your Komen pride while you are out & about with a SHOPPING TOTE!</p> <p>Totes are in place of yard signs this year</p> <p>How do you get them?</p> <ul style="list-style-type: none"> • Survivors/MBC Thrivers who raise \$25 • Participants who raise \$150 • Totes will be mailed by May 19. • Limited quantity, first 300 to qualify will receive a TOTE
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June 7 Walk Day Incentives!

- ~ **Top 12 Fundraising Survivors/MBC Thrivers** hold Survivor banner in procession & choose 2 family/friends to hold the Pathway of Hope Banner
- ~ **Top Fundraiser** announced on stage during the program & receives a special recognition item

IMPORTANT DATES TO REMEMBER

May 11 & June 1	Deadlines for Fundraising Challenges , see details above
May 11	Deadline to fundraise for a shopping tote , Survivor/MBC \$25 & participants \$150
May 11	Deadline to register &/or fundraise \$100+ to receive your T-shirt in the mail BEFORE the Walk
June 1	Deadline to become a VIP for the Walk & enjoy the VIPink treatment , Individuals \$1,000+ Survivors/MBC \$500+ & Teams \$2,500+
June 7	<p>WALK DAY!</p> <ul style="list-style-type: none"> - 7:30AM Join us in Tower Grove Park - 9am Opening Ceremony & Survivor Procession
July 6	FINAL Deadline to fundraise \$100+ to receive a recognition T-shirt & be eligible for fundraising achievement gifts