



SUSAN G. KOMEN 2025 MORE THAN PINK WALK and RACE FOR THE CURE

48-Hour Match Campaign

This program is made possible through the generous support of The Carleen O'Toole Trust in memory of Bridget O'Toole. Komen is offering a 48-hour fundraising match campaign for registered participants in select 2025 RACE FOR THE CURE and MORE THAN PINK WALK events. All registered participants are eligible - no additional qualifications required.

Eligibility: All registered participants in participating 2025 Komen events listed below

How to Participate: Register for any participating 2025 Komen event. Fundraise during your market's designated 48-hour match period. Donations must be made through your official participant page on komen.org, connected Facebook fundraiser, or via check entered in the official event mobile app. Donations must be received during the designated 48-hour match period (times based on Central Time Zone).

Donation processing times may vary. Donations submitted near the deadline should allow for processing time to ensure eligibility. Cash donations through the participant center or mobile app, donations made outside the 48-hour window, and donations that are not properly attributed to participant's official page are not eligible.

Match Program Details: 2X Match: Every eligible dollar raised during the 48-hour match period is matched 2X (up to available funds). \$400,000 in available match funds. Individual fundraisers can receive up to \$10,000 in matching funds plus \$4,000 for top fundraiser bonuses deposited into their participant page. Matching funds allocated in real-time until market allocation is exhausted on a first come, first served basis.

Top Fundraiser Bonuses: The top 3 fundraisers in each market during the 48-hour period receive additional fundraising boosts into their participant page:

- 1st Place: \$2,500 boost
- 2nd Place: \$1,000 boost
- 3rd Place: \$500 boost

Awards: In the event of a tie, the earliest timestamp of reaching the tied amount will receive the matching funds/bonus. Matching funds and bonuses will be applied directly to participant fundraising totals within 30 days after each market's match period ends. Participants will receive confirmation via email when awards are applied.

Participating/Eligible Events	48-Hour Match Period
New Jersey MORE THAN PINK WALK	September 15-16, 2025
Wisconsin MORE THAN PINK WALK	September 15-16, 2025
Nashville MORE THAN PINK WALK	September 15-16, 2025

Massachusetts MORE THAN PINK WALK	September 17-18, 2025
Indianapolis MORE THAN PINK WALK	September 17-18, 2025
Orange County MORE THAN PINK WALK	September 17-18, 2025
Greater NYC RACE FOR THE CURE	September 17-18, 2025
Miami/Ft. Lauderdale MORE THAN PINK WALK	September 18-19, 2025
Charlotte MORE THAN PINK WALK	September 19-20, 2025
Georgia MORE THAN PINK WALK	September 23-24, 2025
Dallas RACE FOR THE CURE	September 23-24, 2025
Fort Worth MORE THAN PINK WALK	September 23-24, 2025
Connecticut MORE THAN PINK WALK	September 24-25, 2025
Houston RACE FOR THE CURE	September 24-25, 2025
Walk Where You Are	September 25-26, 2025
San Diego MORE THAN PINK WALK	October 1-2, 2025
Tampa Bay MORE THAN PINK WALK	October 1-2, 2025
Detroit RACE FOR THE CURE	October 1-2, 2025
NW Ohio RACE FOR THE CURE	October 1-2, 2025
Northeast Ohio MORE THAN PINK WALK	October 1-2, 2025
Nebraska MORE THAN PINK WALK	October 1-2, 2025
DMV Tri-State MORE THAN PINK WALK	October 1-2, 2025
San Antonio MORE THAN PINK WALK	October 2-3, 2025
Austin MORE THAN PINK WALK	October 3-4, 2025

Participant Responsibilities: Ensure all donations are properly recorded through eligible channels. Comply with these terms and all Komen fundraising policies and event terms. Responsible for any tax implications of matching funds or bonuses received.

Terms and Conditions: Matching funds available while supplies last on first-come, first-served basis. Komen reserves the right to modify dates or terms due to technical issues or circumstances beyond our control. Participants must maintain active event registration throughout match period. Program void where prohibited by law. Failure to comply with these terms and all Komen fundraising policies and event terms will result in ineligibility or disqualification. Komen's decisions regarding eligibility, donation attribution, and awards are final. Disputes must be submitted within 30 days of the relevant match period.