

Charlotte Virtual Race for the Cure 2021 Corporate Challenge

Join Susan G. Komen in celebrating
25 years of the Race for the Cure in
Charlotte by participating in the
Corporate Challenge!



The Corporate Challenge is a fundraising competition among corporations throughout the Greater Charlotte area to raise funds for Susan G. Komen's mission. In honor of the Race for the Cure's 25th anniversary, participating companies and organizations will commit to raising \$2,500.

Those that commit to the Corporate Challenge will receive personalized staff support for fundraising strategies, resources to help teams achieve their goals, and networking opportunities among other Challenge participants. The commitment of \$2,500 can be reached through team fundraisers, personal donations, and company matching gifts.

Team Captains will be invited to a mid-season Corporate Challenge meet-up where they will have the opportunity to network with other leaders in the community, as well as discuss ideas on how to increase support for Susan G. Komen's life-saving work.

Recognition

- Challenge teams that raise \$2,500 will be listed on the Charlotte Race for the Cure website
- The five Challenge teams that raise the most funds will be featured on Race Day

Ready to take on the challenge? Contact Erica Boles at eboles@komen.org to register and challenge others in your industry to do the same!

